



# KNIGHT VINKE

Deep Value. Fundamental Research. Commitment.

Introduction to Knight Vinke in 10 Slides

2018

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# Introduction to Knight Vinke

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Knight Vinke is an institutional asset manager and a specialist in strategic block investing.

- The firm invests in the equity of large cap public companies taking a corporate finance driven, private market approach to investment. It acquires substantial minority or control positions through a variety of techniques and then works closely with the management, board and other key stakeholders to create long term value.
- Value is created by promoting better performance, more efficient capital structures and effective governance. This often means redefining strategies so as to: (1) focus on businesses that are truly resilient and have the scope to continue creating value for long periods of time; and (2) exit from businesses that are over-competitive, face risks they cannot control or are unattractive for other reasons.
- Value destruction is prevented by promoting the kind of capital discipline one more often finds in family controlled companies.

# Brief History

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Knight Vinke was founded by Eric Knight, its CEO, in 2003.

- Knight Vinke Institutional Partners (KVIP), its flagship fund, was seeded by the California Public Employees Retirement System as part of its Corporate Governance Program and from 2003 to 2013 the fund played a leading role in restructuring several of Europe's largest public companies.
- CalPERS' interest was bought out by Eric Knight in 2013 and since then the firm has focused on longer term value creation – usually taking a 5 to 10 year perspective – with a special emphasis on energy and infrastructure.

Knight Vinke has recognised expertise in the sector having actively participated in the separation of Uniper from E.ON; the merger of Suez with GDF to create Engie; the separation of State-controlled ENI from its regulated gas networks; the merger of Royal Dutch and Shell Transport to create Royal Dutch Shell.

# The Opportunity in European Energy and Infrastructure

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Europe's energy sector faces a tidal wave of restructuring driven by decarbonisation, decentralisation and digitalisation – all secular mega-trends. This wave is rapidly gaining pace and offers the potential to unlock some of the most attractive infrastructure investment opportunities since WWII.

The traditional energy value chain is disintegrating, with major utilities being driven to restructure by:

- ever increasing political pressure to shut down coal (and in some cases nuclear) power stations;
- unbundling legislation which significantly limits management control over regulated networks;
- renewable energy subsidies coming to an end, turning wind turbines and photovoltaic plants into merchant power assets;
- innovative/ disruptive technologies, which have proven to be low margin businesses to date;
- significant investment needs to support energy transition (*Energiewende*), shifting growth opportunities along the value chain; and
- over-leveraged balance sheets including, in many instances, liabilities related to legacy assets.

In light of the above, many utilities are focusing on specific value chain positions/risk categories and disposing of unwanted assets. Recent examples include: E.ON selling Uniper, RWE spinning off Innogy, E.ON acquiring Innogy and selling its wind farms back to RWE.

Large E&P companies face many of the same issues and present similar opportunities.

# Investment Philosophy

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- We are high conviction equity investors.
- Our returns are driven by long term value creation supported by rigorous fundamental analysis rather than by stock-picking and/or market timing.
- We do not resort to leverage, short positions or derivatives to enhance our returns.
- We view each investment as a standalone project, relying primarily on the depth and intensity of our research combined with our credibility and influence with key stakeholders to manage idiosyncratic (company-specific) risk.
- We seek alignment of interests with our partners through a fee structure that incentivises long term performance rather than market timing whilst keeping fixed costs at a very low level.

# Strategic Block Investing vs Private Equity

Knight Vinke's main competitors are the largest Private Equity and Infrastructure funds. These funds collectively have more than \$ 1.5 trillion of dry powder to invest (Bloomberg August 2017) but have no mandate to take minority stakes in public companies.

## Similarities

- **Extensive due diligence, willingness to engage, value creation, long term commitment.**

## Differences

- **Valuation.** Public market valuations are often significantly lower than private market valuations for two reasons. First, because no control premium is generally paid when positions are accumulated in the market. Secondly, because the private equity market has attracted so much capital.
- **Execution Risk.** When bidding for control, private equity investors often run the risk that their bid will be topped, thereby leaving them with nothing to show for their efforts – other than costs. The strategic block investor can generally benefit (regardless of who wins the auction) by virtue of having accumulated a large position in the market beforehand.
- **Control.** Governance arrangements in public companies tend to be more fluid than in the case of private companies; effective control can usually be obtained – even with a minority holding – by building a consensus amongst key stakeholders based on proprietary analysis.
- **Liquidity.** Unlike in the case of private equity, the public market investor can increase or decrease the size of his/ its investment (and even exit) in light of changing circumstances.

# Ability to Influence Strategy

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Between 2003 and 2013, as one of the longest-standing members of CalPERS' Corporate Governance Program, Knight Vinke's ability to influence the strategy of portfolio companies was largely dependent on its ability to enlist the support of other like-minded institutional investors.

Since 2013, when CalPERS' interest was bought out, Knight Vinke has increasingly relied on three additional key factors:

- **Its ability to generate its own proprietary information.** Not having to rely solely on management information is key to having influence in the boardroom; the quality and depth of Knight Vinke's forensic analysis sometimes yields perspectives that even insiders have difficulty in seeing.
- **Its ability to initiate restructuring proposals as a principal.** Knight Vinke's longstanding relationship with SWFs and other very large institutional investors gives it the firepower with which to initiate even very large transactions.
- **Track record and experience.** Knight Vinke's senior management have been working with the boards and CEOs of Europe's largest companies for 15-25 years in each case (often as financial advisors to the portfolio companies themselves).

# Role of Fundamental Research

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**Fundamental research and forensic analysis lie at the heart of Knight Vinke's investment process. The quality and depth of this analysis sometimes yield perspectives that even insiders have difficulty in seeing.**

- Accounting consolidation makes many complex companies look simpler than they really are and often results in highly relevant information – for example, the fact that a very valuable subsidiary might be subsidizing another which is unviable on a stand-alone basis – being overlooked not only by the market but also by the board and management.
- Debt capacity is also a source of confusion for the equity markets, which tend to aggregate (and therefore incorrectly value) subsidiaries that have very different credit profiles.
- Overcoming this requires the ability to rebuild consolidated accounts from private subsidiary accounts that are often in the public domain but are in foreign languages, presented in foreign GAAP and are not easily accessible.
- Creating data with this level of granularity allows Knight Vinke to engage very effectively with the boards and management teams of the companies in which it invests. It also allows the firm to build strategic stakes in these companies at an early stage – and to negotiate with potential industrial or financial partners where appropriate – without having to pay the control premium that is inevitably associated with formal due diligence.

# Risk Management/ Portfolio Construction

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Knight Vinke's funds are designed for value-oriented equity investors seeking long term capital appreciation based on high quality research and a transparent value creation strategy – without relying on leverage, short positions or derivatives to enhance returns.

- **Idiosyncratic Risk:** is addressed through concentration limits (where applicable) and a disciplined approach to buying and selling – but equally through our diligence process, by regularly monitoring and reassessing the situation, and by distinguishing between temporary and permanent impairment in value.

Additional protection against idiosyncratic risk comes from the firm's ability to engage directly with the portfolio company and its stakeholders to protect the value of the investment (e.g. by blocking value-destructive transactions, changing management, changing strategy).

- **Market Risk:** Knight Vinke does not seek to reduce volatility through hedging, as its management believes this is pointless in markets which are driven by expected policy reactions rather than by the fundamentals themselves. However, the firm may hold cash from time to time so as to acquire or build up positions when short term investors (i.e. most of the market) are selling.
- **Liquidity Risk:** is addressed by only investing in companies with a market cap in excess of €2 billion (and generally far more).
- **Operational Risks:** are managed through careful reconciliation, accounting and the use of external custodians and administrators (State Street, Bedrock which provides shadow accounting). Managed accounts are systematically proposed for accounts of € 100 million or more.
- **Compliance Risks:** are managed through staff training, detailed reporting and internal/ external audits.

# Eric Knight, Founder and CEO

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- Eric Knight, the firm's Founder and CEO, has 35 years of corporate finance and investing experience, of which 20 as a specialist in strategic block investing.
- He started his career in 1981 working in the corporate finance department at Merrill Lynch White Weld, initially in New York, then in London and Paris, before founding Knight Vinke & Co. in 1991.
- In 1996 Mr. Knight co-founded Sterling Investments Ltd., a Monaco-based private investment company and from 1996 to 2002 was its Managing Director.
- In 2003 he founded Knight Vinke Asset Management, with seed capital for its flagship fund from CalPERS, the largest public pension fund in North America.
- Over the course of the past 15 years, under Mr. Knight's leadership, Knight Vinke has constructively engaged with many of the world's largest public companies, seeking to promote better performance through better governance (broadly defined) thereby unlocking value for shareholders.
- Mr. Knight is a Swiss citizen and has degrees in Economics and Management from Cambridge University and MIT, respectively. He speaks English, French and Italian, fluently, as well as some German.

# Glen Suarez, Chairman

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- Glen Suarez, who was appointed Chairman in 2015, has been Deputy CEO and Director of Investments at Knight Vinke since 2006 and previously worked as an external consultant for the firm.
- He is a recognized expert in energy, utilities and infrastructure having advised major corporations on many of the largest M&A transactions in these sectors as well as the Governments of the United Kingdom, Italy, Spain, Argentina and Brazil on privatizations of their electricity, gas and related industries.
- From 1988 to 1994 Mr Suarez worked at Kleinwort Benson, where he was a key member of the team that advised the UK Government on the privatization of the UK Electricity Supply Industry, and from 1994 to 2003 he worked at Morgan Stanley, where he headed the European utilities group.
- From 2003 to 2006, Mr Suarez was a partner at Soditic Ltd., a corporate finance and investment firm, and during this time worked closely with Knight Vinke as a financial adviser on its investment in Suez.
- Mr Suarez graduated from Exeter College, Oxford with First Class Honours degree in Modern History and is a Fellow of the Institute of Chartered Accountants in England and Wales.

# Contacts

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